

HELP SAVE RHINOS FROM EXTINCTION



Join the campaign to stop rhino poaching

POACHING OF RHINO FOR THEIR HORN IS DECIMATING THESE SPECIES, WHICH ARE NOW ON THE VERGE OF EXTINCTION.

The appalling escalation in the poaching of rhino around the world is undermining conservation efforts to save these animals, destroying people's livelihoods, and is driving these species to extinction.

Rhinos are poached for their horns, which are used to make traditional medicines that have been proven to have absolutely no *medicinal value whatsoever*. It is essentially agglutinated hair, similar to fingernails. CITES banned the trade in rhino horn in 1977, however these animals are still mutilated and slaughtered every day to meet the demand for these completely useless products.

**Join our campaign to save these
magnificent creatures from
extinction at www.icforum.info.**



**The International
CONSERVATION
FORUM**

bringing people and ideas together

www.icforum.info

WHAT CAN YOU DO?

- 1 Write to the President of China and ask him to publically condemn the trade or use of rhino products, enact tougher domestic penalties for the trafficking in rhino horn, and increase resources to enforce and prosecute those who break the law.

President Hu Jintao
President of the People's Republic of China
c/o His Excellency Lan Lijun
chinaemb_ca@mfa.gov.cn



Baby Rhino killed by poachers in the Sabi Game Park, South Africa

- 2 Write to the United Nations Environment Programme (UNEP) and the UN Educational, Scientific and Cultural Organization (UNESCO) asking them to start a worldwide campaign to educate people to stop poaching, trafficking, or using rhino horn products.

Mrs. Irina Bokova
Director-General, UNESCO
i.bokova@unesco.org
www.unesco.org

Mr. Achim Steiner
Executive Director, UN Environment Programme
executiveoffice@unep.org
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- 3 Join our campaign at icforum.info, join “Help Save Rhinos” on [facebook](#) or follow “ICForum_drKeith” on [twitter](#)

- 4 Pass this request on to your friends and colleagues.

For more info, contact:

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