



The newsletter of the International Conservation Forum

WHAT'S NEW?

Welcome to the inaugural issue of **THE HORN**.

This online newsletter of the **International Conservation Forum (ICF)** will be published bi-weekly. It will showcase major conservation challenges and what we can do to address them.

Our first issue focuses on how we can work together to bring an end to the poaching of rhino, which are being wiped out at an unprecedented rate. Poaching is not only driving these animals to extinction, but is also destroying the livelihoods of people who live near rhino habitats. Protected biospheres provide vital jobs and revenues for rural communities.

Please check out the articles and videos we are featuring in this issue and learn how *you* can make a difference.

Dr. Keith Martin

is a physician and Canadian Member of Parliament who has worked extensively in the developing world to address challenges to human and environmental security.



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THE HORN is the online newsletter of the **International Conservation Forum**. It is a bi-weekly publication that addresses conservation crises and what we can do about them. Please visit www.icforum.info to send us your ideas and learn more.

Help save rhinos from extinction

Canadian MP, Dr. Keith Martin, launches international campaign to stop poachers from wiping out this critically endangered species

The appalling escalation in the poaching of rhino around the world is undermining conservation efforts to save them from extinction and is destroying people's livelihoods. We are running out of time: more than 90 per cent of all rhino species have already been wiped out by rampant poaching. We must [act now](#) before it is too late. Click here to find out what [you can do](#) to stop the carnage.



Rhinos are poached for their horn, even though it has NO medicinal value.

SAW: This time it's for real

New video highlights cruelty of rhino poaching

The poaching of rhino in southern Africa has escalated to horrific levels. The 2010 death toll is higher than the three previous years combined, with 20 rhinos killed every month. Earth-Touch, a South African company with offices in the UK, has put together a short video that highlights this shocking reality.

To end this slaughter, we need to raise awareness that rhino horn has [no medicinal value whatsoever](#), and gather funds to strengthen anti-poaching units. [Click here](#) to watch the video, and [click here to join the ICF's campaign](#).



Click on the graphic above to watch the video.

Canada impedes efforts to protect biodiversity

As 193 countries gathered at the COP 10 meetings in Nagoya, Japan last month to develop a new *Convention on Biological Diversity*, Canada shamefully stalled progress on this crucial international agreement.

Canada squandered an excellent opportunity to encourage world leaders to connect their international development initiatives to projects that use wild spaces to generate funds for those who live near critical habitats. [Click here to read the full article](#).



**The International
CONSERVATION
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